



AGTechnologies
LCD Displays

SPECIFICATION
AGO 070S0-NN-R

Record of Revision

Version	Revise Date	Page	Content
Pre-spec.A	2015/07/28		Initial Release

1. General Specifications

No.	Item	Specification	Remark
1	LCD size	7.0 inch(Diagonal)	
2	Driver element	a-Si TFT active matrix	
3	Resolution	800 h 3(RGB) h480	
4	Display mode	Normally White, Transmissive	
5	Pixel pitch	0.1926(H) X 0.1790(V) mm	
6	Active area	154.08(H) X 3(RGB) X 85.92(V) mm	
7	Outline dimensions	165(H) X 100(V) X 7.3(D) mm	
8	Surface treatment	Anti-Glare	
9	Color arrangement	RGB-stripe	
10	Interface	TTL RGB-24bit parallel interface	
11	Backlight Power consumption	TBD	
12	Panel Power consumption	TBD	
13	Weight	TBD	

2. Pin Assignment

FPC Connector is used for the module electronics interface. The recommended model is FH12A-50S-0.5SH manufactured by Hirose.

Pin No.	Symbol	I/O	Function	Remark
1	VLED+	P	Power for LED backlight(anode)	Note 8
2	VLED+	P	Power for LED backlight(anode)	Note 8
3	VLED-	P	Power for LED backlight(Cathode)	Note 8
4	VLED-	P	Power for LED backlight(Cathode)	Note 8
5	GND	P	Power ground	
6	V _{COM}	I	Common voltage	
7	DV _{DD}	P	Power for Digital Circuit	
8	MODE	I	DE/SYNC mode select	Note 1
9	DE	I	Data Input Enable	
10	VS	I	Vertical Sync Input	
11	HS	I	Horizontal Sync Input	
12	B7	I	Blue data(MSB)	
13	B6	I	Blue data	
14	B5	I	Blue data	
15	B4	I	Blue data	
16	B3	I	Blue data	
17	B2	I	Blue data	
18	B1	I	Blue data	Note 2
19	B0	I	Blue data(LSB)	Note 2
20	G7	I	Green data(MSB)	
21	G6	I	Green data	
22	G5	I	Green data	
23	G4	I	Green data	
24	G3	I	Green data	
25	G2	I	Green data	
26	G1	I	Green data	Note 2

27	G0	I	Green data(LSB)	Note 2
28	R7	I	Red data(MSB)	
29	R6	I	Red data	
30	R5	I	Red data	
31	R4	I	Red data	
32	R3	I	Red data	
33	R2	I	Red data	
34	R1	I	Red data	Note 2
35	R0	I	Red data(LSB)	Note 2
36	GND	P	Power Ground	
37	DCLK	I	Sample clock	Note 3
38	GND	P	Power Ground	
39	L/R	I	Left / right selection	Note 4,5
40	U/D	I	Up/down selection	Note 4,5
41	V _{GH}	P	Gate ON Voltage	
42	V _{GL}	P	Gate OFF Voltage	
43	AV _{DD}	P	Power for An log Circuit	
44	RESET	I	Global reset pin.	Note 6
45	NC	-	No connection	
46	V _{COM}	I	Common Voltage	
47	DITHB	I	Dithering function	Note 7
48	GND	P	Power Ground	
49	NC	-	No connection	
50	NC	-	No connection	

I: input, O: output, P: Power

Note 1: DE/SYNC mode select. Normally pull high.

When select DE mode, MODE="1", VS and HS must pull high.

When select SYNC mode, MODE="0", DE must be grounded.

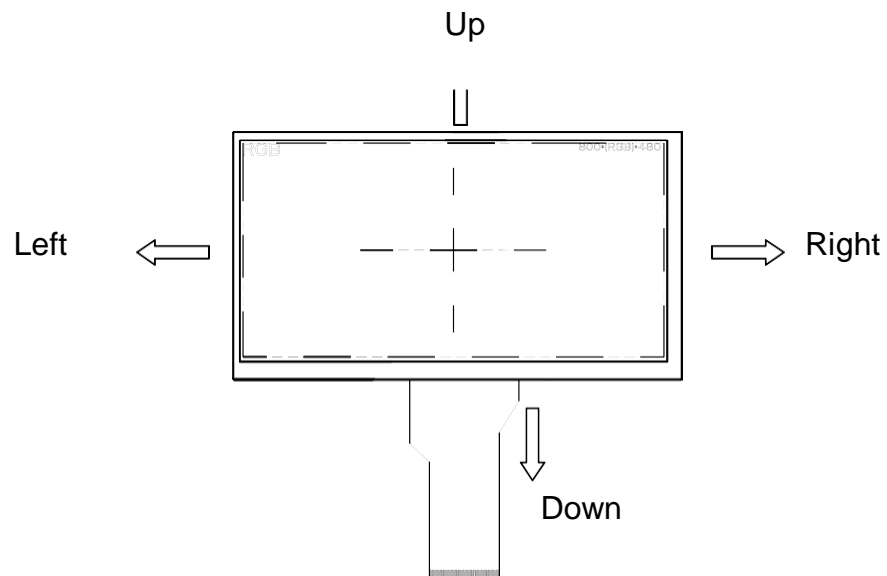
Note 2: When input 18 bits RGB data, the two low bits of R,G and B data must be grounded.

Note 3: Data shall be latched at the falling edge of DCLK.

Note 4: Selection of scanning mode

Setting of scan control input		Scanning direction
U/D	L/R	
GND	DV _{DD}	Up to down, left to right
DV _{DD}	GND	Down to up, right to left
GND	GND	Up to down, right to left
DV _{DD}	DV _{DD}	Down to up, left to right

Note 5: Definition of scanning direction.
Refer to the figure as below:



Note 6: Global reset pin. Active low to enter reset state. Suggest to connect with an RC reset circuit for stability. Normally pull high.

Note 7: Dithering function enable control, normally pull high.
When DITHB="1",Disable internal dithering function,
When DITHB="0",Enable internal dithering function,

Note 8: Reserve for LED power input.

3. Operation Specifications

3.1. Absolute Maximum Ratings

(Note 1)

Item	Symbol	Values		Unit	Remark
		Min.	Max.		
Power voltage	DV_{DD}	-0.3	3.96	V	
	AV_{DD}	-0.5	14.85	V	
	V_{GH}	-0.3	40.0	V	
	V_{GL}	-20.0	0.3	V	
	$V_{GH}-V_{GL}$	12	40.0	V	
Operation Temperature	T_{OP}	-20	55	°C	
Storage Temperature	T_{ST}	-20	60	°C	

Note 1: The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

3.1.1. Typical Operation Conditions

(Note 1)

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Power voltage	DV_{DD}	3.0	3.3	3.6	V	Note 2
	AV_{DD}	9.4	9.6	9.8	V	
	V_{GH}	17	18	19	V	
	V_{GL}	-6.6	-6.0	-5.4	V	
Input signal voltage	V_{COM}	3.7	3.9	4.1	V	
Input logic high voltage	V_{IH}	0.7 DV_{DD}	-	DV_{DD}	V	Note 3
Input logic low voltage	V_{IL}	0	-	0.3 DV_{DD}	V	

Note 1: Be sure to apply DV_{DD} and V_{GL} to the LCD first, and then apply V_{GH} .

Note 2: DV_{DD} setting should match the signals output voltage (refer to Note 3) of customer's system board.

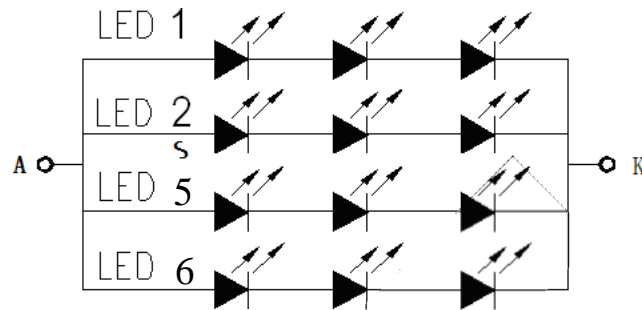
Note 3: DCLK,HS,VS,RESET,U/D, L/R,DE,R0~R7,G0~G7,B0~B7,MODE,DITHB.

3.1.2. Current Consumption

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Current for Driver	I_{GH}	-	0.2	1.0	mA	$V_{GH}=18.0V$
	I_{GL}	-	0.2	1.0	mA	$V_{GL} = -6.0V$
	IDV_{DD}	-	4.0	10	mA	$DV_{DD}=3.3V$
	$I_{AV_{DD}}$	-	20	50	mA	$AV_{DD}=9.6V$

3.1.3. 白光LED背光模组 (18 White Chips)

Parameter	Symbol	Min.	Typ.	Max.	Unit	Note
Supply voltage of white LED backlight	VL	8.7	9.6	10.5	V	Note 1
Curt for LED backlight	IL	90	120	150	mA	
Luminance (on the module surface, BM-7)		170	220	-	cd/m ²	
LED life time	-	50,000	-	-	Hr	Note 2



3.2. Power Sequence

To prevent the device damage from latch up, the power on/off sequence shown below must be followed.

- Power ON: VDD, GND @ AVDD, AVSS @ V1 to V14
- Power OFF: V1 to V14 @ AVDD, AVSS @ VDD, GND

Power on/off control

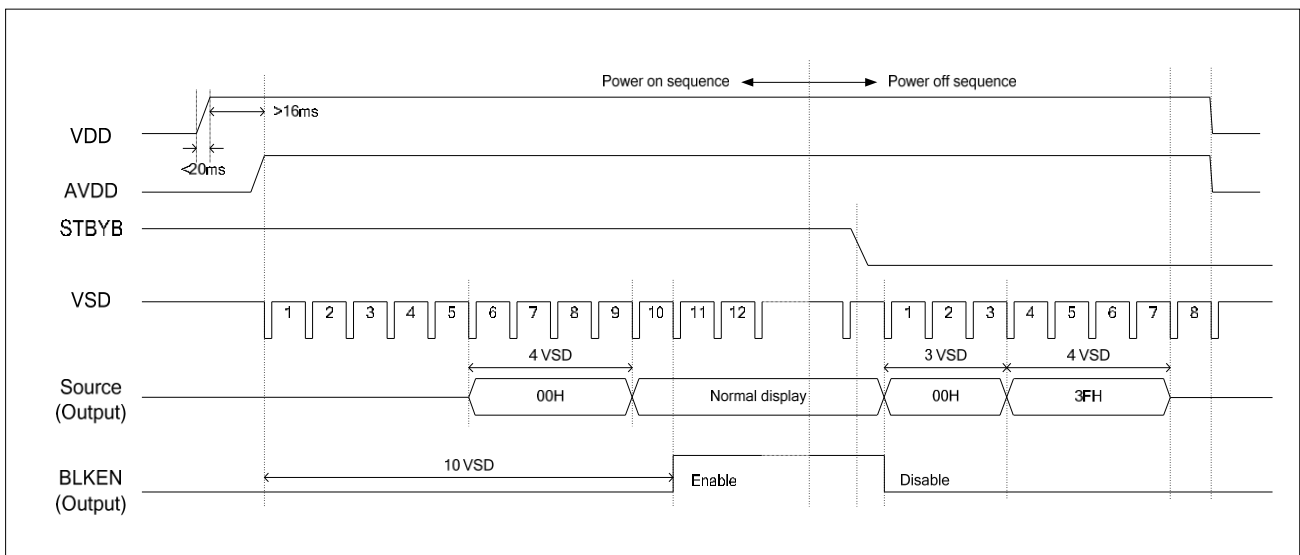


Figure 3.1: Power on/off timing sequence

Enter and exit standby mode sequence

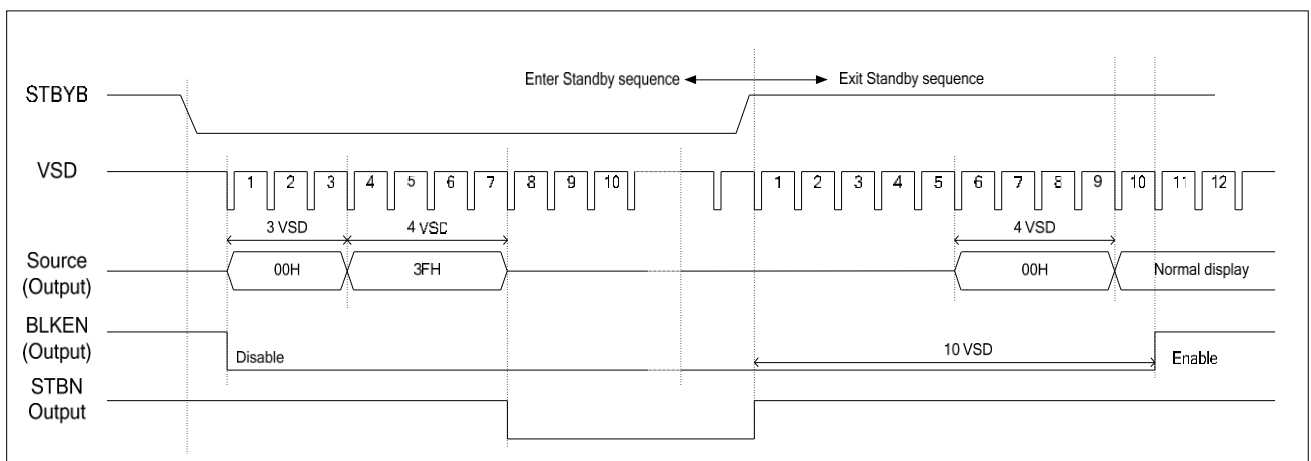


Figure 3.2: Enter and exit standby mode sequence

3.3. Timing Characteristics

3.3.1 AC electrical characteristics

Parameter	Symbol	Spec.			Unit
		Min.	Typ.	Max.	
HS setup time	T _{hst}	8	-	-	ns
HS hold time	T _{hhd}	8	-	-	ns
VS setup time	T _{vst}	8	-	-	ns
VS hold time	T _{vhd}	8	-	-	ns
Data setup time	T _{dsu}	8	-	-	ns
Data hold time	T _{dhd}	8	-	-	ns
DE setup time	T _{esu}	8	-	-	ns
DE hold time	T _{ehd}	8	-	-	ns
VDD Power On Slew rate	TPOR	-	-	20	ms
RSTB pulse width	T _{Rst}	10	-	-	μs
CLKIN cycle time	T _{cph}	20	-	-	ns
CLKIN pulse duty	T _{cwh}	40	50	60	%
Output stable time	T _{sst}	-	-	6	μs

3.3.2. Data Input Format

- **Horizontal timing**

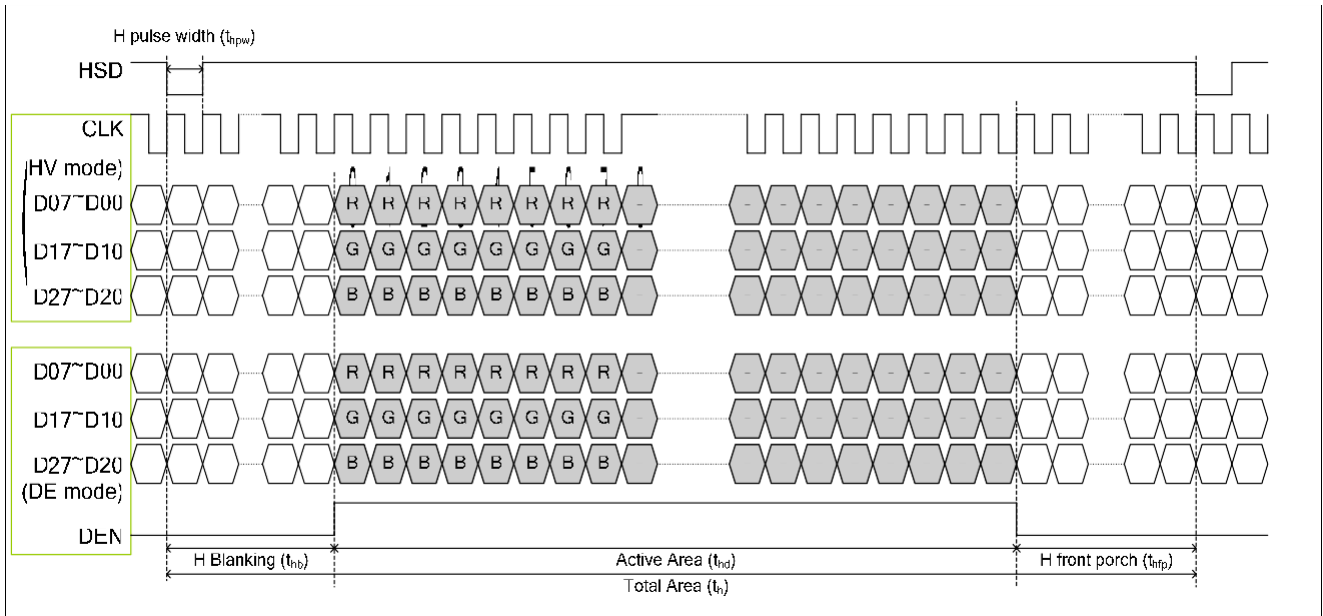


Figure 3.3 Horizontal input timing diagram

- **Vertical Timing**

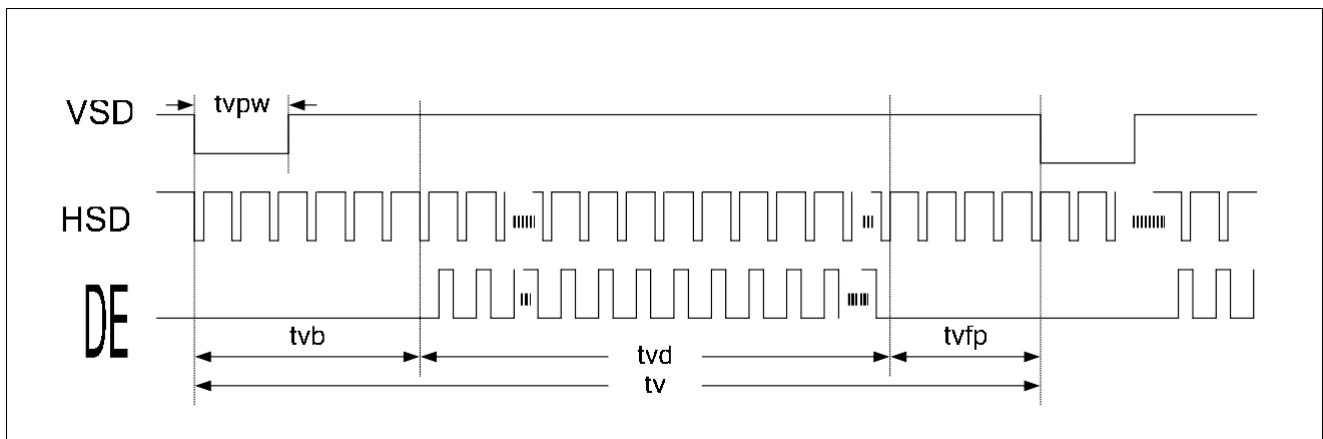


Figure 3.4: Vertical input timing diagram

3.3.3. Timing

- Horizontal Timing**

Parameter	Symbol	Spec.			Unit
		Min.	Typ.	Max.	
Horizontal Display Area	thd	-	800	-	DCLK
DCLK frequency	fclk	-	33.3	50	MHz
One Horizontal Line	th	862	1056	1200	DCLK
HS pulse width (Min.)	thpw	1			DCLK
HS pulse width (Typical.)	thpw	-			DCLK
HS pulse width (Max.)	thpw	40			DCLK
HS Back Porch (Blanking)	thb	46	46	46	DCLK
HS Front Porch	thfp	16	210	354	DCLK
DE mode Blanking	th-thd	45	256	400	DCLK

- Vertical Timing**

Parameter	Symbol	Spec.			Unit
		Min.	Typ.	Max.	
Vertical Display Area	tvd	480			TH
VS period time	tv	510	525	650	TH
VS pulse width	tvpw	1	-	20	TH
VS Back Porch (Blanking)	tvb	23	23	23	TH
VS Front Porch	tvfp	7	22	147	TH
DE mode Blanking	tv-tvd	4	45	170	TH

4. Optical Specifications

 $T_a=25\text{ }^\circ\text{C}$

Item	Symbol	Condition	Min	Typ	Max	Unit	Remark
View Angles	φ_T	CR \geq 10	40	50	--	Degree	Note1
	φ_B		60	70	--		
	φ_L		60	70	--		
	φ_R		60	70	--		
Contrast Ratio	CR	$\varphi \geq e$	320	400	--		Note4
Response Time	T_{ON}	25 $^\circ\text{C}$	--	25	35	ms	Note3
	T_{OFF}						
Chromaticity	White	x	Backlight is on	0.273	0.313	0.353	Note2 Note5 Note6
		y		0.289	0.329	0.369	
	Red	x		0.562	0.602	0.642	
		y		0.297	0.337	0.377	
	Green	x		0.309	0.349	0.389	
		y		0.547	0.587	0.627	
	Blue	x		0.123	0.163	0.203	
		y		0.074	0.114	0.154	
Uniformity	U		75	80	--	%	Note7
NTSC			--	50	--	%	
Luminance	L		170	220	--	cd/m ²	Note6

Test Conditions:

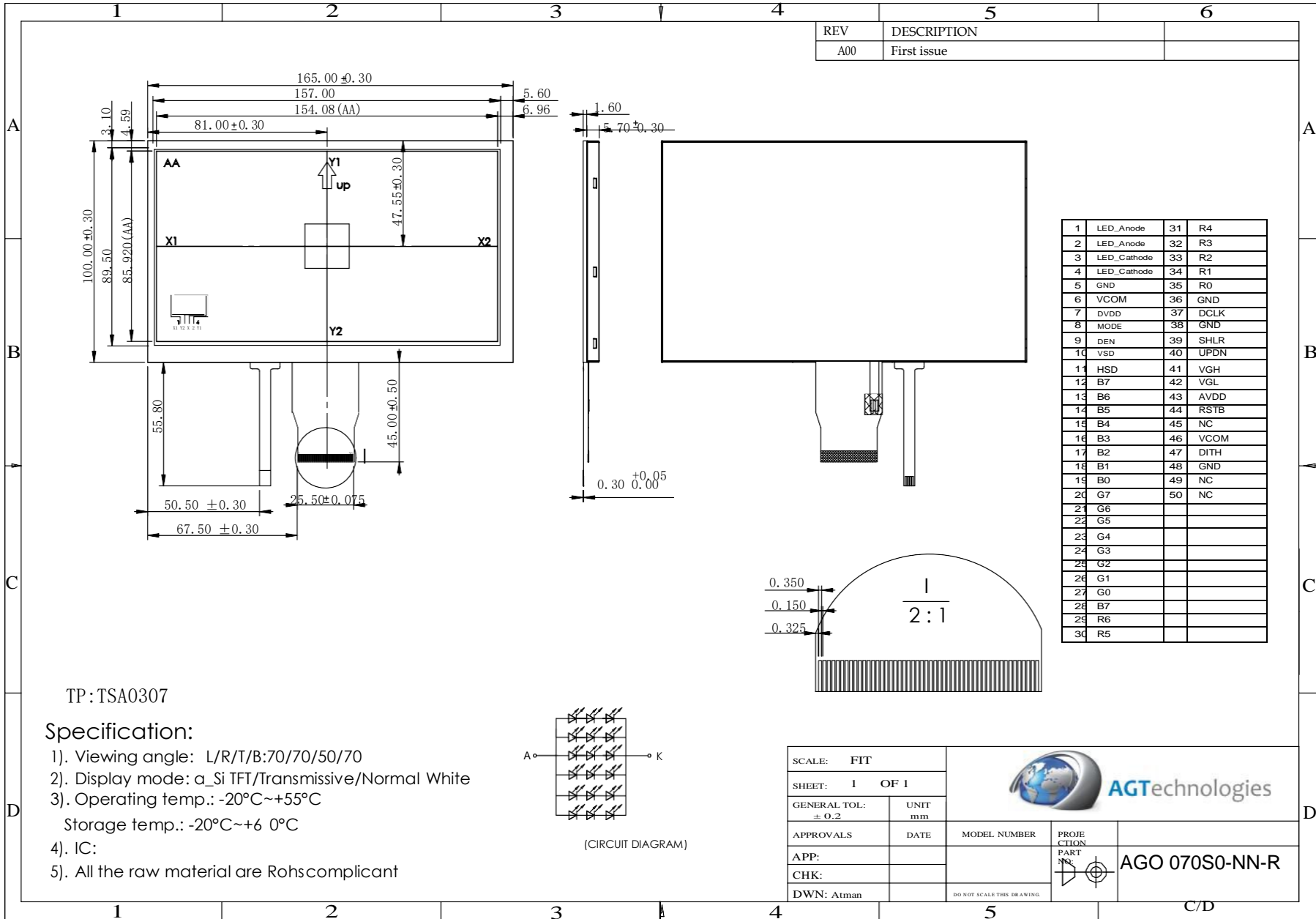
1. $DV_{DD}=3.3V$, $I_L=120mA$ (Backlight current),the ambient temperature is $25\text{ }^\circ\text{C}$.
2. The test systems refer to Note 2.

5. Mechanical Drawing

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6.Touch Panel Specification

6.1 Electrical Characteristics

Item	Value			Unit	Remark
	Min.	Typ.	Max.		
Lineanty	-1.5	-	+1.5	%	After environment and life lest
Terminal Resistance	300	-	1000	Ω	X(Glass side)
	100	-	500	Ω	Y(Glass side)
Insulation Resistance	20	-	-	M Ω	DC 25V 1min
Operating Voltage	-	5	-	V	DC

6.2 Optical Characteristics

Item	Value			Unit	Remark
	Min.	Typ.	Max.		
Response Time	-	-	10	ms	100K Ω pull-up
Light Transparency	80	-	-	%	-

6.3 Mechanical Characteristics

Item	Value			Unit	Remark
	Min.	Typ.	Max.		
Active Force	10	-	100	g	
Surface Hardness	3	-	-	H	
Pen Sliding Durability	100.000	-	-	time	
Hitting Durability	1.000.000	-	-	time	

6.4 Mechanical Drawing

